

# WWD Dallas

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## growth market

FIG makes strides toward maturity.

By Holly Haber

Fashion Industry Gallery is searching for an administrative director to succeed Gavin Smith, who has taken the new role of creative director at the mart.

"Gavin will focus on product and merchandising of our venue, from the vision that you experience when you walk in the door to all the special events," explained John Sughrue, a principal in Brook Partners, which owns the building. "At this point, our needs are to bring in professional management so we can move from being a start-up to a more mature offering."

Elyse Wasserman, who has worked at FIG for a year in various capacities, will serve as interim acting director and is being considered for the permanent position, Sughrue said.

The shift in Smith's duties will enable him to offer new products and services through FIG. He is developing a collection of fixtures that he hopes will be ready to unveil at the June market. He also plans to consult on buying, merchandising and visual display.

Sughrue is financially backing the effort. "Gavin is an extremely talented creative professional," he said. "He has a bunch of ideas, and I want to work with him to execute them."

In other changes at FIG, the Shop temporary show will wrap at the end of day Saturday during the upcoming market, June 1-4, while permanent



showrooms will remain open through Sunday.

"We've made the decision to make our January, June and August trade shows three days going forward, beginning with this upcoming show," said Marlene Fogarty, FIG spokeswoman and Sughrue's wife. "This decision is in response to the requests of virtually all of our guest designers, who have stressed how appreciative they would be to have Sunday as a day of rest, so to speak. The reps have a crazy travel schedule with back-to-back shows across the country, and we want to accommodate them as much as possible."

## market calendar

Women's Fashion and Accessories Market  
June 1-4, 2006  
Fashion Industry Gallery, 1807 Ross Avenue

**Thursday, June 1-Saturday, June 3**

**9-11 a.m.: Coffee Bar**

Courtesy of Globex.

**11 a.m.-5 p.m.: Beauty Bar**

Laura Mercier cosmetics and makeup artist Allison Lachney-Soileau, sponsored by Neiman Marcus. Also enjoy a relaxing chair massage from Origins.

**Thursday, June 1**

**2 p.m.: Drink Special**

Sapphire gin & tonics.

**Friday, June 2**

**2 p.m.: Drink Special**

Wine from Stephan Pyles.

**3 p.m.: Something Sweet**

Homemade and delicious.

**Saturday, June 3**

**2 p.m.: Drink Special**

Bloody Marys, made with FIG's own secret recipe.

Among the guest designers who will be showing at FIG in June are Siwy Denim, Black Halo T-shirts, Polo Jeans, Betsey Johnson Accessories and the Los Angeles-based showroom Richard Luna Accessories, which represents handbags by Trina Turk, Susan Farber and Allison Burns. In addition, Garfield & Marks has moved back to FIG to exhibit at the Mider Group showroom.

A visit by designer Chan Luu will highlight the June show. "We're thrilled," Fogarty said. "We plan to have a cocktail party out in Beck Park in her honor, with hors d'oeuvres, cocktails, music and more."